



WEWS

ORDER

Print Date 09/10/12

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Flight Dates **09/18/12-09/24/12**

Contract / Revision **310388 /** Product **OFA Sked A 09.18-9.24.12**

Original Date / Revision
09/07/12 09/07/12 Agency Com 15%
Billing Contact

Advertiser **Obama / Democrat / Preside**
1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Agency **GMMB Inc**

Buying Contact
1010 Wisconsin Avenue - Suite #80
Washington, DC 20007
Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:20:00

Estimate # **1536**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 66225

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	117	\$56,291.25	\$66,225.00	0.00	08/27/12	09/24/12	117	\$56,291.25	\$66,225.00
Totals	117	\$56,291.25	\$66,225.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/18/12	09/24/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	4	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$35.00		0.00			
		Week: 09/24/12	09/30/12	M-----		1				\$35.00		0.00			
N 2	WEWS	09/24/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00



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Contract / Revision 310388 Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.18-9.24.12 Estimate # 1536

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WEWS	09/24/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-----	:30	1	\$40.00	P-3	0.00 NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----					1	\$40.00		0.00		
N 3	WEWS	09/24/12	09/24/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-----	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----					1	\$75.00		0.00		
N 4	WEWS	09/18/12	09/24/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$175.00	P-3	0.00 NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00		
Week:		09/24/12	09/30/12	M-----					1	\$200.00		0.00		
N 5	WEWS	09/18/12	09/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	6	\$175.00	P-3	0.00 NM	8	\$1,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					6	\$175.00		0.00		
Week:		09/24/12	09/30/12	M-----					2	\$210.00		0.00		
N 6	WEWS	09/18/12	09/24/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00 NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S-					2	\$75.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00		
N 7	WEWS	09/18/12	09/24/12	SU GMA 8-9a SU GMA 8-9a	CM	8-9a	-----S	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S					1	\$250.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00		
N 8	WEWS	09/18/12	09/24/12	SU 5-530a Wall Street R&M SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S					1	\$25.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00		
N 9	WEWS	09/18/12	09/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$175.00	P-3	0.00 NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00		
Week:		09/24/12	09/30/12	M-----					1	\$175.00		0.00		
N 10	WEWS	09/18/12	09/24/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	4	\$150.00	P-3	0.00 NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$150.00		0.00		
Week:		09/24/12	09/30/12	M-----					1	\$300.00		0.00		
N 11	WEWS	09/18/12	09/24/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$225.00	P-3	0.00 NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					2	\$225.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00		
N 12	WEWS	09/18/12	09/24/12	M-F 12pm News 12-1230p News	CM	12-1p	MTWTF--	:30	4	\$175.00	P-3	0.00 NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00		



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 12	WEWS	09/18/12	09/24/12	M-F 12pm News 12-1230p News	CM	12-1p	MTWTF--	:30	4	\$175.00	P-3	0.00 NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----					1	\$225.00		0.00		
N 13	WEWS	09/18/12	09/24/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	4	\$200.00	P-3	0.00 NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$200.00		0.00		
Week:		09/24/12	09/30/12	M-----					1	\$200.00		0.00		
N 14	WEWS	09/18/12	09/24/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	4	\$325.00	P-3	0.00 NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$325.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00		
N 15	WEWS	09/18/12	09/24/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S					1	\$300.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00		
N 16	WEWS	09/18/12	09/24/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00 NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S					1	\$35.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00		
N 17	WEWS	09/18/12	09/24/12	SU 1030-11a Showcase SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	1	\$150.00	P-3	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S					1	\$150.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00		
N 18	WEWS	09/18/12	09/24/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$300.00	P-3	0.00 NM	5	\$1,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$300.00		0.00		
Week:		09/24/12	09/30/12	M-----					1	\$370.00		0.00		
N 19	WEWS	09/18/12	09/24/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$225.00	P-3	0.00 NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$225.00		0.00		
Week:		09/24/12	09/30/12	M-----					1	\$225.00		0.00		
N 20	WEWS	09/18/12	09/24/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	4	\$300.00	P-3	0.00 NM	5	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$300.00		0.00		
Week:		09/24/12	09/30/12	M-----					1	\$325.00		0.00		
N 21	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					2	\$400.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00		
N 22	WEWS	09/18/12	09/24/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	2	\$225.00	P-3	0.00 NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Contract / Revision 310388 Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.18-9.24.12 Estimate # 1536

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	WEWS	09/18/12	09/24/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$225.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N23	WEWS	09/18/12	09/24/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$350.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N24	WEWS	09/18/12	09/24/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00			
Week:		09/24/12	09/30/12	M-----					1	\$4,500.00		0.00			
N25	WEWS	09/18/12	09/24/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00			
Week:		09/24/12	09/30/12	M-----					1	\$2,000.00		0.00			
N26	WEWS	09/18/12	09/18/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$4,500.00		0.00			
N27	WEWS	09/18/12	09/24/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$2,000.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N28	WEWS	09/18/12	09/24/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$2,000.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N29	WEWS	09/18/12	09/24/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$1,400.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N30	WEWS	09/18/12	09/24/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00			
Week:		09/24/12	09/30/12	M-----					1	\$4,500.00		0.00			
N31	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$300.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N32	WEWS	09/18/12	09/24/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	3	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Advertiser Obama / Democrat / Presid Product OFA Sked A 09.18-9.24.12 Estimate # 1536

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	WEWS	09/18/12	09/24/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	3	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		2				\$650.00		0.00			
Week:		09/24/12	09/30/12	M-----		1				\$700.00		0.00			
N33	WEWS	09/23/12	09/23/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
Week:		09/17/12	09/23/12	-----S		1				\$650.00		0.00			
N34	WEWS	09/18/12	09/24/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
Week:		09/17/12	09/23/12	-----S		1				\$225.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N35	WEWS	09/18/12	09/24/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
Week:		09/17/12	09/23/12	-TWTF--		1				\$100.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N36	WEWS	09/18/12	09/24/12	SA CSI Miami 1135p-12 SA CSI	CM	SA CSI	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
Week:		09/17/12	09/23/12	-----S-		1				\$55.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N37	WEWS	09/18/12	09/24/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
Week:		09/17/12	09/23/12	-----S-		1				\$75.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N38	WEWS	09/18/12	09/24/12	SU 12a-1a CSI Miami Lat SU 12a-1a CSI	CM	SU 12a-1a CSI	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
Week:		09/17/12	09/23/12	-----S		1				\$55.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N39	WEWS	09/18/12	09/24/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
Week:		09/17/12	09/23/12	-----S		1				\$75.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N40	WEWS	09/18/12	09/24/12	Primetime Emmy Award Primetime Emmy Awards	CM	8-11p	-----S	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
Week:		09/17/12	09/23/12	-----S		1				\$4,000.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N41	WEWS	09/18/12	09/24/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
Week:		09/17/12	09/23/12	-T-----		1				\$2,000.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N42	WEWS	09/18/12	09/24/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
Week:		09/17/12	09/23/12	--W----		1				\$2,000.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			



WEWS

Print Date: 09/10/12

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 42	WEWS	09/18/12	09/24/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W----		1			\$2,000.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N 43	WEWS	09/18/12	09/24/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	----F--		1			\$1,200.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N 44	WEWS	09/18/12	09/24/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		1			\$350.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N 45	WEWS	09/18/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		3			\$150.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N 46	WEWS	09/18/12	09/24/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		3			\$350.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N 47	WEWS	09/18/12	09/24/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		4			\$900.00			0.00			
	Week:	09/24/12	09/30/12	M-----		1			\$900.00			0.00			
N 48	WEWS	09/18/12	09/24/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		4			\$900.00			0.00			
	Week:	09/24/12	09/30/12	M-----		1			\$900.00			0.00			
N 49	WEWS	09/18/12	09/24/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2			\$500.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N 50	WEWS	09/18/12	09/24/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2			\$2,800.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
														Totals	117 \$66,225.00